

Katie Hildreth

615-810-5504
khildreth@noizepro.com
515 Madison Street
Nashville TN 37208

experience

Freelance Graphic Designer

Buffalo, NY & Nashville, TN
[February 2006 - Present] Print, web & package design for various clients, specializing in the music industry.

Art Director – Department Manager

ESP, Inc., Amherst, NY
[March 1999 - February 2006] Management of graphic services department includes responsibility for design of packaging and related projects for multi-media manufacturer; hiring and development of staff; delegation of work; design and implementation of company-wide and department procedures to ensure quality, profitability and growth of the print and graphics division; job estimating, sales support and customer service; vendor relations including price negotiation and purchase of print products, packaging, software, equipment and supplies.

Outstanding graphics and artwork coordination... was always a pleasure to deal with and the work quality was great..."

MARK BERRY
Chairman AMG Toronto

skills

Advanced Mac Operating System Skills
Also Proficient on Windows System & Microsoft Office

Advanced Design Skills Using:
Photoshop, Illustrator, InDesign, Freehand, Quark, Adobe Acrobat, Font Reserve, Suitcase

Web Design Skills Using:
WordPress (Proficient knowledge of HTML, CSS for editing and customizing themes)

Hardware Knowledge:
Flatbed scanners, Epson, HP and Xerox laser and inkjet printers

Advanced Knowledge of Printing Processes:
Offset, Screenprinting, Flexographic, Thermographic, Digital and Conventional Prepress Processes

Graphic Artist

Batavia Newspapers Corp., Batavia, NY
[May 1989 - March 1999] Design, layout, typesetting and paste-up of advertisements and special promotions for publication in The Daily News, The Livingston County News and The Drummer Pennysaver. Also responsible for production management of the advertising and promotions in the Livingston County News.

Graphic Artist

Rama Advertising/Metro Community News, Buffalo, NY
[November 1987 - May 1989] Design, layout, typesetting and paste-up of ads and promotions for weekly publication.

Assistant Manager

St. Clair Paint and Wallpaper, Syracuse, NY & Buffalo, NY
[June 1987 - November 1987] Part-time sales in Liverpool, NY store, promoted to Assistant Manager after relocation to Buffalo area.

Graphic Artist

Syracuse Printing, Syracuse, NY
[April 1987 - August 1987] Assisting clients with design and printing decisions, preparing estimates, paste-up, bindery operations and graphic design.

Take it from me.....she's good!"

JOSEPH WOOTEN
Grammy-Nominated Recording Artist, Steve Miller Band, The Wooten Brothers
Nashville

Management Skills:

Advanced customer service and communication skills; highly effective at managing multiple projects and deadlines with minimal or no supervision; easily prioritize and delegate work as necessary while meeting company goals for profitability and growth; ability to research vendors and supply sources for the best value, negotiate prices, estimate costs, and effectively cultivate relationships with vendors, suppliers and clients for positive and profitable long-term relationships; experienced in hiring, firing, and managing team members; highly motivated, detail-oriented individual with excellent creative problem-solving, organizational and teamwork skills.

education

Onondaga Community College, Syracuse, NY
Graphic Arts Major (GPA: 3.20)

Cazenovia College, Cazenovia, NY
Business Management Major
(GPA: 3.65 - Dean's List)

Genesee Wyoming Vocational, Batavia, NY
Word Processing/Office Systems 1985 Graduate
(GPA: A)

Attica Senior High School, Attica, NY
1985 Graduate - Regents in Business & Math
(GPA: A - 9th In Class)

"She is amazing at creating brands and managing a team and project from start to finish. Most of all she is very personable and a pleasure to work with!"

DAVID HESS
Client Engagement Lead
Diageo - Pittsburgh

references

Leigh Brannon, Three Sixty Spin, Travis Tritt, Keb' Mo' - (615) 579-3088 elizabethlbrannon@mac.com

Joseph Wooten, Musician (Steve Miller Band / Wooten Brothers - (615) 804-5835 thehandsofsoul@yahoo.com

Zoran Busic, CD Experts, Inc. (716) 807-7708 info@cdexperts.com

"Katie helped me move into a far better space in as far as reaching the public directly... and creatively has a great grasp on who I am as an artist and helps emit My Brand to the public. Many of my colleagues - producers, record companies, etc. - comment on what a pleasure it is to work with her."

LEE ROY PARNELL
Grammy Nominated Singer, Songwriter, Guitarist - Nashville

Katie Hildreth

615-810-5504
khildreth@noizepro.com

www.noizepro.com | www.behance.net/noizepro | www.linkedin.com/in/katiehildreth

community

Producer

Sounds of Buffalo Blues

Produced a live recording of five of Buffalo's most popular blues acts during a two-night event to highlight local talent and raise funds for Roswell Park Cancer Institute.

Former President - Board of Trustees - 3 Years

The Buffalo Music Hall of Fame

Worked towards increasing the non-profit's presence in the community, establishing a permanent museum, educating the public about the Hall of Fame's goals, and improving the way that they honor Buffalo's diverse musical heritage. Helped to establish a nomination system with increased community input, and helped produce the annual Induction Gala & Show.

Volunteer Freelance Work

The Blues Society of Western New York
Female Musicians Against Breast Cancer
and other various fund raisers.

"Katie does great work, informed by a talented eye and a terrific sense of design, in keeping with the artist's image and vision."

DON ROSS
World Renowned Fingerstyle
Guitarist - Toronto