



KATIE HILDRETH


GRAPHIC DESIGNER

 [linkedin.com/in/katiehildreth](https://www.linkedin.com/in/katiehildreth)

 noizepro.com

 1 615 810 5504

 katie@noizepro.com

 1113 Murfreesboro Rd.
STE 106 #308
Nashville TN 37064

REFERENCE

Leigh Brannon / Three Sixty Spin
1 615 579 3088
elizabethbrannon@mac.com

Joseph Wooten / Steve Miller Band
1 615 804 5835
thehandsofsoul@yahoo.com

Zoran Busic / CD Experts, Inc.
1 716-807-7708
info@cdexperts.com

// CLIENT TESTIMONIALS:

"Outstanding graphics and artwork coordination... was always a pleasure to deal with and the work quality was great..."

Mark Berry / AMG Toronto

"She is amazing at creating brands and managing a team and project from start to finish. Most of all she is very personable and a pleasure to work with!"

David Hess / HH Global

"Katie has a great grasp on who I am as an artist and helps emit my brand to the public. Many of my colleagues (producers, record companies, etc.) comment on what a pleasure it is to work with her."

Lee Roy Parnell / Grammy Nominated Singer, Songwriter, Guitarist

"Katie does great work, informed by a talented eye and a terrific sense of design, in keeping with the artist's image and vision."

Don Ross / World Renowned Fingerstyle Guitarist

SUMMARY

As a veteran designer with over three decades of diverse experience, I have dedicated my career to producing dynamic visual identities and staying resilient. My expertise spanning various mediums, a keen eye for detail, and a profound understanding of color, typography, and composition ensure versatility in design execution. Skilled in collaborating with cross-functional teams, I consistently deliver cohesive and impactful results. I am intrigued by the potential of AI to enhance the potential of creative storytelling. As a brand designer, I seek ways to empower clients further with innovative design and advanced marketing tools.

SKILLS

- Print Design
- Adobe InDesign
- Visual Storytelling
- Web Design
- Adobe Photoshop
- Project Management
- Brand Identity
- Adobe Illustrator
- Creative Solutions
- Brand Strategy
- Creative Cloud
- Collaborative Teamwork
- Creative Direction
- MS Word & Excel
- Trend Awareness
- Writing / Editing
- Adobe Premiere
- Adaptability
- Visual Design
- Digital Marketing
- Communication

WORK EXPERIENCE

DESIGNER / CREATIVE DIRECTOR 2006 - PRESENT

Freelance / Buffalo NY / Nashville TN

Print, web, package, and branding design, social media management, music promotion, bio and content writing & editing, lyric video creation. Notable Clients:

- Concord Records
- Keb' Mo'
- Travis Tritt
- Kind of Blue Music
- Eddie Rabbitt
- Donna Summer
- West Coast Products
- CD Experts, Inc.
- Dobel Tequila
- Hunt Real Estate Corp.
- Joseph Wooten
- Lee Roy Parnell

ART DIRECTOR 1999 - 2006

ESP Lasermatrix, Inc. / Amherst NY

Management of department designing packaging and related projects for multi-media manufacturer; hiring and development of staff; delegation of work; design and implementation of company-wide and department procedures to ensure quality, profitability and growth; job estimating, sales support and customer service; vendor relations including price negotiation and purchase of print products, packaging, software, equipment and supplies.

PRESIDENT 2005- 2007

Buffalo Music Hall of Fame (Board Member 2002-2003, Vice President 2004)

Leadership, community outreach, and event production for a non-profit organization recognizing the rich cultural heritage of Buffalo New York.

EDUCATION

Graphic Arts Major / Onondaga Community College / Syracuse NY

Business Management Major / Cazenovia College / Cazenovia NY