



KATIE HILDRETH

GRAPHIC DESIGNER

 [linkedin.com/in/katiehildreth](https://www.linkedin.com/in/katiehildreth)

 [noizepro.com](mailto:katie@noizepro.com)

 1 615 810 5504

 katie@noizepro.com

 Nashville TN

REFERENCE

Leigh Brannon / Three Sixty Spin
1 615 579 3088
elizabethlbrannon@mac.com

Joseph Wooten / Steve Miller Band
1 615 804 5835
thehandsofsoul@yahoo.com

Zoran Busic / CD Experts, Inc.
1 716-807-7708
info@cdexperts.com

// CLIENT TESTIMONIALS:

"Outstanding graphics and artwork coordination... was always a pleasure to deal with and the work quality was great..."

Mark Berry / AMG Toronto

"She is amazing at creating brands and managing a team and project from start to finish. Most of all she is very personable and a pleasure to work with!"

David Hess / HH Global

"Katie has a great grasp on who I am as an artist and helps emit my brand to the public. Many of my colleagues (producers, record companies, etc.) comment on what a pleasure it is to work with her."

Lee Roy Parnell / Grammy Nominated Singer, Songwriter, Guitarist

"Katie does great work, informed by a talented eye and a terrific sense of design, in keeping with the artist's image and vision."

Don Ross / World Renowned Finger-style Guitarist

SKILLS

- Print Design
- Web Design
- Brand Identity
- Brand Strategy
- Creative Direction
- Writing / Editing
- Visual Design
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Creative Cloud
- MS Word & Excel
- Adobe Premiere
- Digital Marketing
- Visual Storytelling
- Project Management
- Creative Solutions
- Collaborative Teamwork
- Trend Awareness
- Adaptability
- Communication

WORK EXPERIENCE

DESIGNER / CREATIVE DIRECTOR 2006 - PRESENT

Freelance / Buffalo NY / Nashville TN

Print, web, package, and branding design, social media management, music promotion, bio and content writing & editing, lyric video creation. Notable Clients:

- Concord Records
- Kind of Blue Music
- West Coast Products
- Hunt Real Estate Corp.
- Keb' Mo'
- Eddie Rabbitt
- CD Experts, Inc.
- Joseph Wooten
- Travis Tritt
- Donna Summer
- Dobel Tequila
- Lee Roy Parnell

ART DIRECTOR 1999 - 2006

ESP Lasermatrix, Inc. / Amherst NY

Management of department designing packaging and related projects for multi-media manufacturer; hiring and development of staff; delegation of work; design and implementation of company-wide and department procedures to ensure quality, profitability and growth; job estimating, sales support and customer service; vendor relations including price negotiation and purchase of print products, packaging, software, equipment and supplies.

GRAPHIC ARTIST 1989-1999

Batavia Newspapers Corporation

Design, layout, typesetting and paste-up of advertisements and special promotions for publication in The Daily News, The Livingston County News and The Drummer Pennysaver. Also responsible for production management and page planning of the advertising and promotions in the Livingston County News, and additional special publications as needed.

GRAPHIC ARTIST 1987-1989

RAMA Advertising / Metro Community News

Design, layout, typesetting and paste-up of ads and promotional materials for sales team and weekly publication.

Additional Non-Profit Work

PRESIDENT 2005- 2007

Buffalo Music Hall of Fame (Board Member 2002-2003, Vice President 2004)
Leadership, community outreach, and event production for a non-profit organization recognizing the rich cultural heritage of Buffalo New York.

EDUCATION

Graphic Arts Major / Onondaga Community College / Syracuse NY

Business Management Major / Cazenovia College / Cazenovia NY